



2014 Media Credential Request Form

Name _____

Name of Media Organization _____

Title _____

City _____

State _____

Zip _____

Phone _____

E-mail _____

Fax _____

Describe the purpose of your attendance, events and dates of attendance: _____

Type of Media Organization:

- Daily Newspaper
- Radio Broadcast
- Online Blog
- Freelance Writer
- Television
- Photojournalist
- Weekly Newspaper
- Monthly Newspaper
- Magazine

What's your publication's circulation? _____

Date story and/or photos will be published _____

I hereby grant Little Rock Fashion Week (LRFW), its owners, heirs, and partners the irrevocable right to use photos that I've taken from any of its events to publish my photos across all media in connection with LRFW for the purpose to promote LRFW and my company and or services. I agree to credit "Little Rock Fashion Week" in all photos taken at Little Rock Fashion Week 2014 by placing LRFW logo as a watermark alongside my company's logo for images published but not limited to my personal website, social media profile pages (Facebook, Twitter, Myspace, Linked In, etc). I agree to not publish more than two (2) images per fashion designers' clothing line that's featured on LRFW runway during an LRFW event. I will credit the designer, hairstylists and make-up artists. I acknowledge that the photos cannot be sold. I acknowledge that LRFW has the right to deny me a press credential, and only provides up to two (2) press credentials per media outlet.

I have read, understand and agree to the guidelines and points stated in this agreement.

Sign name: _____

Dated: _____

Print name: _____

Telephone: _____

Mail or e-mail form to the following address: **Little Rock Fashion Week; P.O. Box 7415; Little Rock, AR 72217; E-mail: media@littlerockfashionweek.com.**

DEADLINE TO SUBMIT – July 6, 2014